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10 Attorneys for Defendant
11 DELTA AIR LINES, INC.

12 **UNITED STATES DISTRICT COURT**
13 **NORTHERN DISTRICT OF CALIFORNIA**
14 **(SAN FRANCISCO DIVISION)**

15 SPENCER R. MCMULLEN, suing
16 individually and on behalf of all others
17 similarly situated,

18 Plaintiff,

19 v.

20 DELTA AIR LINES, INC., and
21 defendant Does 1 through 100,
22 inclusive.

23 Defendants.

Case No. CV 08-1523 (JSW)

CLASS ACTION

- 1) **DEFENDANT DELTA AIR
LINES, INC.'S NOTICE OF
MOTION AND MOTION TO
DISMISS [FED. R. 12(b)(6)]; and**
- (2) **MEMORANDUM OF POINTS
AND AUTHORITIES IN
SUPPORT THEREOF**

(Filed concurrently with Declaration of
J. Scott McClain; Declaration of Philip
F. Atkins-Pattenson)

Date: September 5, 2008
Time: 9:00 A.M.
Courtroom: 2 (17th Floor)

Complaint Filed: March 19, 2008
Served: June 16, 2008

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4 **NOTICE OF MOTION AND MOTION**

5 PLEASE TAKE NOTICE that on September 5, 2008, at 9:00 a.m., or as soon
6 thereafter as counsel may be heard, in Courtroom 2 of the above-entitled court
7 located at 450 Golden Gate Avenue, 17th Floor, San Francisco, California, the
8 Honorable Jeffrey S. White presiding, defendant Delta Air Lines, Inc. ("**Defendant**"
9 or "**Delta**") will bring on for hearing a motion for an order pursuant to FEDERAL
10 RULE OF CIVIL PROCEDURE 12(b)(6) dismissing each of the claims for relief of
11 plaintiff Spencer R. McMullen ("**Plaintiff**" or "**McMullen**") for failure to state a
12 claim upon which relief can be granted.

13 This motion is made on the grounds that Plaintiff's claims for relief are
14 preempted by the Airline Deregulation Act (currently codified at 49 U.S.C.
15 41713(b)), and even if they were not, Plaintiff has failed to allege adequate facts to
16 state a claim upon which relief can be granted against Delta.

17 This motion is based upon this Notice of Motion, Memorandum of Points and
18 Authorities, Declaration of J. Scott McClain, the Declaration of Philip F. Atkins-
19 Pattenson, all other pleadings and papers on file or deemed to be on file, and any
20 argument that may be presented to the Court in connection with this motion.
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MEMORANDUM OF POINTS AND AUTHORITIES

I.

INTRODUCTION AND SUMMARY OF ARGUMENT

The Complaint and action should be dismissed with prejudice because the claims of plaintiff Spencer R. McMullen (“**Plaintiff**” or “**McMullen**”) are preempted and barred by the Airline Deregulation Act (“**ADA**”) (currently codified at 49 U.S.C. § 41713(b)), and otherwise fail to state a claim upon which relief can be granted.

Plaintiff alleges that he was improperly required to pay approximately \$18.75 for a tax that the Mexican government requires international airlines to collect from certain airline passengers traveling into Mexico (the “**Mexican Non-Immigrant Tax**” or “**Tax**”). Despite being exempt from the Mexican Non-Immigrant Tax as a legal resident of Mexico, Plaintiff alleges he was required by defendant Delta Air Lines, Inc. (“**Delta**” or “**Defendant**”) to pay the Tax in connection with his transportation on board Delta flights from Los Angeles to Guadalajara on February 15, 2007 and July 25, 2007. (COMPLAINT ¶¶ 46-50.) Based on *Morales v. Trans World Airlines, Inc.*, 504 U.S. 374, 378 (1992), *Sanchez v. Compania Mexicana de Aviacion S.A.*, Case No. CV 07-7196 R (RCx) (C.D. Cal. March 25, 2008) (“*Sanchez*”),¹ *Buck v. American Airlines, Inc.*, 476 F.3d 29 (1st Cir. 2007), and the other cases discussed below, it is clear that Plaintiff’s claims are preempted and barred by the ADA. In addition, because Plaintiff has failed to identify a specific contractual promise allegedly breached by Delta and failed to pursue his contractual remedy for a refund of the Tax, his allegations fail to state a claim upon which relief can be granted.

¹ True and correct copies of the First Amended Class Action Complaint and the Court’s Findings of Fact and Conclusions of Law in *Sanchez* are attached as Exhibits 1 and 2, respectively, to the Declaration of Philip F. Atkins-Pattenson, filed and served herewith.

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2 **II.**

3 **STATEMENT OF ISSUES TO BE DECIDED**

4 Pursuant to Local Rule 7-4, Delta submits that the issues to be decided on this
5 motion are:

6 1. Whether Delta's collection of the Mexican Non-Immigrant Tax as part
7 of the purchase price of Plaintiff's ticket is "related to the price, route or service of
8 an air carrier" so as to fall within the preemption of the ADA.

9 2. Whether, even if not preempted under the ADA, Plaintiff's two claims
10 for relief (for breach of contract, and for breach of the implied covenant of good
11 faith and fair dealing) nevertheless should be dismissed for failure to state a claim
12 upon which relief can be granted.

13 **III.**

14 **FACTS**

15
16 The Complaint alleges that Plaintiff is a "legal resident of Mexico, and has
17 held a valid Mexican FM3 Visa since December 2005," and that, as the holder of the
18 FM3 Visa, he was exempt from a Mexican Non-Immigrant Tax which the Mexican
19 government imposes on "each passenger flying into Mexico from the United States .
20 . . ." (COMPLAINT ¶¶ 5, 16, 18-20.) The Complaint asserts that despite Plaintiff's
21 exempt status, Delta charged him the Tax – in the approximate amount of \$18.75
22 per ticket – for travel onboard Delta from Los Angeles to Mexico on February 15,
23 2007 and July 25, 2007, and that, "on information and belief," Delta did not remit
24 the collected Tax to the Mexican government. (*Id.* ¶¶ 25, 34, 48, 51.)

25 The Complaint contains two claims for relief. In Count One (Breach of
26 Contract), Plaintiff asserts that Delta breached "[t]he terms of the parties' contract as
27 set forth in the [Delta] International Contract of Carriage" by (1) "collecting . . .
28 non-immigrant fees, which were not actually due to the Mexican government"

1 because of Plaintiff's exempt status as a legal resident of Mexico, and (2) "retaining
 2 the non-immigrant fees collected from Plaintiff." (COMPLAINT ¶¶ 69-74.)² In Count
 3 Two (Breach Of The Implied Covenant Of Good Faith And Fair Dealing), Plaintiff
 4 alleges that Delta breached the implied covenant by "failing to accurately determine
 5 which taxes, fees and surcharges were actually due for each passenger, and by
 6 charging exempt travelers a non-immigrant fee, which was not actually due, and by
 7 retaining the non-immigrant fees collected from exempt travelers for itself." (*Id.* ¶
 8 81.)

9 The Plaintiff seeks to represent a "class" consisting of the following persons:

10 All persons who were exempt from having to obtain an FMT (tourist)
 11 Visa or FMN (business) Visa to enter Mexico, and who purchased a
 12 plane ticket from Defendant Delta Air Lines between 2004 and the
 13 present, to fly to Mexico direct from California or with a stop in
 14 California, which included, in the purchase price of the ticket, a non-
 15 immigrant fee.

16 (*Id.* ¶ 56.)

17 III.

18 ARGUMENT

19 A. THE LEGAL STANDARD

20 A complaint should be dismissed under Rule 12(b)(6) as a matter of law
 21 where there is either a "lack of a cognizable legal theory" or "the absence of
 22 sufficient facts alleged under a cognizable legal theory." (*Balistreri v. Pacifica*
 23 *Police Dep't*, 901 F.2d 696, 699 (9th Cir. 1988).) Although allegations of material
 24 fact must be accepted as true, "the court is not required to accept legal conclusions
 25 cast in the form of factual allegations if those conclusions cannot reasonably be
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27 ² True and correct copies of the Delta Air Lines "International Contract of
 28 Carriage" referenced in Paragraph 69 of the Complaint that were in effect
 when Plaintiff took the two trips in question are attached as Exhibits 1 and 2
 to the Declaration of J. Scott McClain, filed and served herewith. Delta's
 International Contract Of Carriage is a public tariff, filed with and approved
 by the Department of Transportation, and is incorporated by reference under
 federal law into every Delta ticket contract. (*See generally* 14 C.F.R. Part
 221.)

drawn from the facts alleged.” (*Clegg v. Cult Awareness Network*, 18 F.3d 752, 754-55 (9th Cir. 1994); *Sprewell v. Golden State Warriors*, 266 F.3d 979, 988 (9th Cir. 2001).)

“Generally, the scope of review on a motion to dismiss for failure to state a claim is limited to the contents of the complaint”; however, a “court may consider evidence on which the complaint ‘necessarily relies’ if: (1) the complaint refers to the document; (2) the document is central to the plaintiff’s claim; and (3) no party questions the authenticity of the copy attached to the 12(b)(6) motion.” (*Marder v. Lopez*, 450 F.3d 445, 448 (9th Cir. 2006).) “The court may treat such a document as part of the complaint, and thus may assume that its contents are true for purposes of a motion to dismiss under Rule 12(b)(6).” (*Id.*) (citation and internal quotations omitted); *see also Swartz v. KPMG LLP*, 476 F.3d 756, 763 (9th Cir. 2007).)

B. THE AIRLINE DEREGULATION ACT PREEMPTS PLAINTIFF’S CLAIMS

Plaintiff’s claims are preempted by the ADA, 49 U.S.C. § 41713(b), because they clearly “relate to” Delta’s prices given that the Mexican Non-Immigrant Tax is collected as a necessary part of the purchase price of the passenger ticket and is related to and intertwined with the sale, price, and issuance of the passenger tickets. Plaintiff’s claims also “relate to” Delta’s routes and services because the Tax is collected only on routes between Mexico and other countries and it is part of the services provided by Delta to its customers to facilitate the flow of passengers through Mexican airports by eliminating the need for passengers to stand in line at Mexican airports to pay the Tax prior to entering the country

1. The ADA Provides For Express Preemption That The Supreme Court Has Interpreted Broadly

Congress enacted the ADA in 1978 to deregulate the airline industry. (*See* 49 U.S.C. § 40101(a)(6), (a)(12)(A) (2007) (formerly codified at 49 U.S.C. § 1302(a)(4), (a)(9)); *Charas v. Trans World Airlines, Inc.*, 160 F.3d 1259, 1265 (9th

1 Cir. 1998).) In enacting the ADA, Congress determined that “maximum reliance on
 2 competitive market forces would best further efficiency, innovation, and low prices
 3 as well as variety [and] quality . . . of air transportation services.” (*Morales, supra*,
 4 504 U.S. at 378 (citation and internal quotation marks omitted).) Congress included
 5 an express preemption provision in the ADA “[t]o ensure that the States would not
 6 undo federal deregulation with regulation of their own.” (*Id.*; see also *Taj Mahal*
 7 *Travel, Inc. v. Delta Airlines, Inc.*, 164 F.3d 186, 194 (3rd Cir. 1998); *Charas*,
 8 *supra*, 160 F.3d at 1265 (“The purpose of preemption is to avoid state interference
 9 with federal deregulation”).)

10 The ADA provides, in relevant part that “[e]xcept as provided in this
 11 subsection, a State, political subdivision of a State, or political authority of at least 2
 12 States **may not enact or enforce a law**, regulation, or other provision **having the**
 13 **force and effect of law related to a price, route, or service of an air carrier....**”
 14 (49 U.S.C. § 41713(b)(1) (emphasis added).) The phrase “related to a price, route,
 15 or service of an air carrier” is to be *broadly* construed. In *Morales, supra*, the
 16 Supreme Court examined whether the ADA preempted enforcement of state
 17 guidelines concerning regulation of air fare advertising, focusing on the preemption
 18 clause’s “relating to”³ language. (*Id.* at 383-86.) Relying on its ERISA line of cases
 19 and the ordinary meaning of the statutory language, the Court construed the phrase
 20 “relating to” broadly so as to preempt “State enforcement actions having a
 21 connection with, or reference to, airline ‘rates, routes, or services.’” (*Id.* at 384.)

22 The Court stated:

23 For purposes of the present case, the key phrase, obviously, is “relating
 24 to.” The ordinary meaning of these words is a broad one – “to stand in
 25 some relation; to have bearing or concern; to pertain; refer; to bring
 into association with or connection with,” Black’s Law Dictionary
 1158 (5th ed. 1979) – and the words thus express a broad pre-emptive

26 ³ The prior version of what is now 49 U.S.C. § 41713(b)(1) – 49 U.S.C. § 1305(a)(1)
 27 – preempted states from enacting or enforcing laws “**relating** to rates, routes, or
 28 services of any air carrier” (emphasis added). Congress intended the revision
 to make no substantive change. (Pub. L. 103-272, § 1(a), 108 Stat. 745.)

1 purpose. We have repeatedly recognized that in addressing the
 2 similarly worded pre-emption provision of [ERISA], 29 U.S.C. §
 3 1144(a), which pre-empts all state laws “insofar as they . . . relate to
 4 any employee benefit plan.” We have said, for example, that the
 5 “breadth of [that provision’s] preemptive reach is apparent from [its]
 6 language,” . . . that it has a “broad scope,” . . . and an “expansive
 7 sweep,” . . . and that it is “broadly worded,” . . . “deliberately
 8 expansive,” . . . and “conspicuous for its breadth.” . . . Since the
 9 relevant language of the ADA is identical, we think it appropriate to
 10 adopt the same standard here: **State enforcement actions having a
 11 connection with or reference to airline “rates, routes, or services”
 12 are pre-empted** under [the ADA].

13 (*Id.* at 383-84 (emphasis added).)

14 Based on this “broad preemptive purpose,” the Court rejected contentions that
 15 the ADA only preempted states from actually prescribing rates, routes, or services,
 16 and that only state laws specifically aimed at the airline industry were preempted.
 17 (*Id.* at 384-86.) The Court held that the state law guidelines had the “forbidden
 18 significant effect” on the airlines’ rates, routes and services, primarily because they
 19 restricted fare advertising, which “relates to” price. (*Id.* at 388-89; *see also Hingson*
 20 *v. Pacific Southwest Airlines*, 743 F.2d 1408, 1415 (9th Cir. 1984) (“[ADA]
 21 preemption is not limited to those state laws or regulations that **conflict** with federal
 22 law. It preempts state laws and regulations ‘**relating to** rates, routes, or services.’”)
 23 (emphasis in original).)

24 Three years after *Morales*, the Supreme Court reaffirmed the breadth of its
 25 interpretation of the ADA’s preemption provision. (*American Airlines, Inc. v.* , 513
 26 U.S. 219 (1995).) However, the Court carved out a narrow exception for “suits
 27 alleging no violation of state-imposed obligations, but seeking recovery solely for
 28 the airlines’ alleged breach of its own, self-imposed undertakings.” (*Id.* at 228.)
 Accordingly, the plaintiffs there could pursue their claim that American Airlines
 breached the contractual terms of its frequent flyer customer loyalty program by
 retroactively imposing black-out dates and other limitations on the use of miles
 earned by passengers prior to the implementation of the restrictions. As shown
 below, Delta’s collection of the Mexican Non-Immigrant Tax is not a “self-imposed

undertaking,” and so the narrow exception to ADA preemption in *Wolens* does not assist Plaintiff here.

2. Plaintiff’s Claims Are Preempted By The ADA Because The Tax Is Part Of The Purchase Price Of A Delta Ticket And Thus Relates To Delta’s Prices, Routes and Service

Plaintiff’s claims challenging Delta’s conduct in allegedly collecting but failing to remit the Mexican Non-Immigrant Tax are clearly preempted by the ADA because they have an undeniable “connection with” the “price, route or service of an air carrier” (49 U.S.C. § 41713(b)(1).) Earlier this year, the U.S. District Court for the Central District of California held that claims which were nearly identical to those asserted by the Plaintiff here were preempted by the ADA. (*Sanchez v. Compania Mexicana de Aviacion, supra.*)⁴

In *Sanchez*, the plaintiff (like McMullen here) alleged that she, and the class of persons she sought to represent, were improperly charged “a certain Mexican tourism tax imposed by the government of Mexico and collected by airlines on behalf of the government of Mexico in connection with the sale of passenger tickets for flights to Mexico.” (*Id.* at 2.) The plaintiff there (like McMullen here) claimed that “she was exempt under Mexican law from payment of the Mexican tourism tax” and that Mexicana Airlines “breached [its] contracts of carriage by collecting the tourism tax from her and other passengers who were purportedly exempt.” (*Id.* at 4.)

In granting summary judgment for the airline based on ADA preemption, the Court emphasized that “all of the claims asserted” by the plaintiff “concerning the Mexican tourism tax relate to Mexicana’s prices, routes and services” (*Id.* at 4-5.) The Court stated: “The claims . . . concerning the collection of the Mexican tourism tax relate to Mexicana’s prices because the Mexican tourism tax is collected

⁴ Exhibit 2 to the Atkins-Pattenson Declaration.

1 together with the purchase price of the passenger ticket and is related to and
 2 intertwined with the sale, price, and issuance of the passenger tickets.” (*Id.* at 5.)

3 The Court further held that such claims “also relate to Mexicana’s routes and
 4 services because the Mexican tourism tax is collected only on routes between
 5 Mexico and other countries and it is part of the services provided by Mexicana to its
 6 customers to facilitate the flow of passengers through Mexican airports by
 7 eliminating the need for passengers to stand in line at Mexican airports to pay the
 8 tourism tax prior to entering the country.” (*Id.*) The Court also held:

9 Claims seeking reimbursement of government fees and taxes,
 10 including charges on behalf of foreign sovereigns such as the Mexican
 11 government, which are collected by Mexicana with the purchase price
 12 of a passenger ticket are preempted by the Airline Deregulation Act,
 13 because they are related to the prices charged by airlines. Since the
 tourism tax which plaintiffs here seek to recover is collected by
 Mexicana as part of the price of the passenger ticket, the tourism tax is
 related to pricing, and all claims asserted by plaintiff . . . are
 preempted by the Airline Deregulation Act, as a matter of law.

14 (*Id.* at 6-7.)

15 Finally, the Court held:

16 The preemptive coverage of the Airline Deregulation Act also applies
 17 to routes and services which are provided by the airline. *See* 49
 18 U.S.C. § 41713. As the tourism tax is charged only on routes between
 Mexico and other countries and as the collection of the tourism tax at
 the time of ticketing is a service facilitating the flow of passengers
 19 through the airports in Mexico, . . . Sanchez’s claims . . . are
 20 preempted by the Airline Deregulation Act on the grounds that the
 claims are related to Mexicana’s routes and services.

21 (*Id.* at 7.)

22 As in *Sanchez*, McMullen is attempting to impose obligations on Delta which
 23 clearly “relate to” and thereby affect Delta’s prices, routes and services.
 24 Accordingly, the claims are preempted by the ADA. (*Sanchez*, at 5-8.)

25 Several other cases also demonstrate why Plaintiff’s claims here are
 26 preempted by the ADA. In *Buck v. American Airlines*, *supra*, 476 F.3d 29,
 27 purchasers of nonrefundable airline tickets that were never used sued American
 28 Airlines and other carriers to recover various fees and taxes that had been collected

1 as part of the original ticket prices. The fees that allegedly were wrongfully
2 withheld from the nonrefundable tickets included passenger facility charges,
3 customs fees, immigration fees, agricultural quarantine fees, security fees, and
4 charges on behalf of foreign governments. In addition to claiming that the airline's
5 actions violated federal regulations, the plaintiffs asserted claims for breach of
6 contract, rescission, unjust enrichment, breach of the implied covenant of good faith
7 and fair dealing, breach of fiduciary duty, and civil conspiracy. (*Id.* at 32.)

8 The First Circuit held that the ADA preempted all the plaintiffs' claims
9 against the airlines, holding that the plaintiffs were "attempting to invoke state
10 remedies to further a state policy: that those who are wronged should have
11 individualized access to the courts in order to remediate that wrong. . . . It is the
12 imposition of this state policy that would constitute forbidden state enforcement, in
13 violation of the ADA's preemption provision, because the ADA itself provides no
14 private right of action." (*Id.* at 35.)

15 The plaintiffs in *Buck* argued that their suit did not affect prices (or rates),
16 routes or services of airlines because the lawsuit was filed after the prices (or rates),
17 routes, and services had been determined for the flights in question. (*Id.*) In their
18 view, airline ticket prices (or rates) were composed of two separate components: (1)
19 the *fare prices* (or rates) set by the airlines, which comprise the base cost of a ticket,
20 and (2) the *taxes, fees, and charges* imposed by the Government or other fee-levying
21 authorities. In rejecting this argument, the First Circuit stated:

22 This dichotomy blurs when contextualized within the contours of the
23 "significant effect" doctrine. Although the fees are in one sense
24 separate from the base fare, the two are inextricably intertwined. In
25 all events, an air traveler's concern is with the overall cost of his or
26 her ticket. Thus, when an airline establishes the base fare, it must take
27 cognizance of any surcharges that will be imposed by operation of
28 law. It is freshman-year economics that higher prices mean lower
demand, and that customers are sensitive to the full price that they
must pay, not just the portion of the price that will stay in the seller's
coffers. For that reason, an airline must account for the fees when
setting its own rates. It follows that a finding for the plaintiffs in this
case would impact base fares – and since past judgments affect future

1 behavior, this is as true of the retroactive relief requested by the
2 plaintiffs as it is of the prospective relief that they request.

3 (*Id.* at 35-36; *see also Statland v. American Airlines, Inc.*, 998 F.2d 539, 541-42 (7th
4 Cir. 1993) (passenger's claim against American for allegedly withholding the 10%
5 federal excise tax on cancelled airline tickets likewise preempted by the ADA);
6 *Lehman v. USAir Group, Inc.* 930 F. Supp. 912, 915 (S.D.N.Y. 1996) (ADA
7 preempted passenger claims that airlines improperly subjected them to federal
8 excise tax after tax had expired).)

9 **3. The Narrow *Wolens* Exception For Contract Claims Does**
10 **Not Apply Here**

11 Although Plaintiff casts his first claim as one for "breach of contract," the
12 Complaint fails to allege that Delta breached any of "its own, self-imposed
13 undertakings" in allegedly collecting the Mexican Non-Immigrant Tax from
14 Plaintiff, and failing to remit it to the Mexican government, so as to come within the
15 narrow exception to preemption under the ADA for contract claims. (*Wolens*, 513
16 U.S. at 228.) Notably, the Complaint fails to cite to any specific language in the
17 Delta International Contract of Carriage or any other agreement with which Delta
18 purportedly failed to comply.⁵

19 Plaintiff alleges in wholly conclusory fashion that "[t]he contract between the
20 passenger and the Defendant . . . contains a promise to collect only taxes and fees
21 actually due from each passenger and remit to the appropriate government authority
22 all taxes and fees as due," and that when he traveled onboard Delta, "[t]he Taxes
23 and Fees portion of these tickets was represented to include all and only applicable
24

25 ⁵ True and correct copies of Delta's International Contract of Carriage in effect on the
26 dates of travel alleged in the Complaint are attached as Exhibits 1 and 2 to the
27 McClain Declaration. As stated in Rule 1 thereof, the International Contract of
28 Carriage is the contract between Delta and the passenger, consisting of (i) the ticket;
(ii) the Conditions of Carriage; and (iii) Delta's published fare rules and regulations.

1 taxes and fees.” (Complaint ¶ 50.) However, the Complaint does not cite to any
2 contractual provision for these bald and unsubstantiated assertions.

3 The First Circuit in *Buck* held that the *Wolens* exception did not apply
4 because “the plaintiff’s amended complaint identifie[d] only a single word –
5 ‘nonrefundable’ – as common to their contracts of carriage with a multitude of
6 airlines,” and it seemed “fanciful to suggest, in the circumstances of [the] case, that
7 the word ‘nonrefundable’ alone [could] anchor a breach of contract claim.” (*Buck*,
8 *supra*, 476 F.3d at 36) Here, the Complaint fails to identify even a single word in
9 Plaintiff’s contract with Delta on which Plaintiff’s claim for breach of contract is
10 based.

11 In *Waul v. American Airlines, Inc.*, 2003 W.L. 22719273 (Cal. App. 1 Dist.
12 Nov. 17, 2003)⁶ the plaintiffs alleged that American Airlines breached a contractual
13 obligation by failing to award frequent flyer miles to customers who purchased but
14 did not use nonrefundable airline tickets. In affirming dismissal of the complaint,
15 the Court of Appeal pointed out that “Plaintiff’s complaint does not allege the
16 breach of an express term found in the frequent flyer membership agreement or in
17 the terms of the ticket itself.” (*Id.* at *3.) Although the complaint alleged that
18 consumers “reasonably believed and expected that they would receive the frequent
19 flyer miles when they purchased said non-refundable airline tickets,” there was “no
20 allegation that the agreement addresses whether a customer’s mileage account will
21 be credited if the customer is unable to complete the purchased itinerary, nor [did]
22 the complaint allege any specific contract terms that that might be so interpreted.”
23 (*Id.*) The court stated: “Plaintiff has alleged no facts suggesting that the basis for
24 the obligation he seeks to enforce is to be found within the terms of the contract. An
25 action to enforce such a claim is preempted by the ADA.” (*Id.* at *4.)

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27 ⁶ A copy of this decision is attached as Exhibit 3 to the Atkins-Pattenson Declaration.
28

1 Similarly here, McMullen has alleged no facts from which the Court could
2 find that the obligations he seeks to impose upon Delta have any basis within the
3 terms of his contract with Delta. To the contrary, Delta's International Contract Of
4 Carriage expressly precludes any such conclusion. This is because the contract
5 expressly recognizes the possibility that Delta or its agents may inadvertently collect
6 international ticket taxes from passengers who were actually entitled to a special
7 exemption from the Tax, such as the special exemption that McMullen alleges he
8 qualified for in this case. In such event, the terms of McMullen's contract establish
9 a specific procedure by which he may obtain a refund of the taxes collected in error.
10 McMullen does not allege that he complied with this refund procedure or that he
11 ever even requested a refund at all. Accordingly, as set forth in more detail in the
12 following section, McMullen cannot state a claim for breach of contract.

13 Finally, Plaintiff's claim in Count Two for breach of the implied covenant of
14 good faith and fair dealing is also preempted by the ADA. In *Waul*, the court held
15 that the plaintiff who complained of American Airlines' failure to provide frequent
16 flyer credit for unused nonrefundable tickets did "not succeed in transforming his
17 claim into one based on the agreement of the parties by alleging that the refusal to
18 extend frequent flyer credit . . . breaches the covenant of good faith and fair dealing
19 in the contract." (*Waul, supra*, at * 4.) The court stated:

20 The obligation to extend frequent flyer credit under these
21 circumstances is no more a self-assumed obligation because it
22 breaches this implied covenant than it would be if the obligation were
23 implied directly into the contract as a matter of law. However the
24 breach may be characterized, the source of the asserted obligation is
25 not a commitment that AA has made to its frequent flyer customers
but plaintiffs' conception of what fairness requires and what the law
should insist upon. Thus, this claim is also preempted.

26 (*Id.*; see also *Howell v. Alaska Airlines, Inc.*, 99 Wn. App. 646, 994 P.2d 901
27 (Wash. Ct. App. 2000) (claim for breach of implied covenant of good faith and fair
28 dealing relating to inability to use nonrefundable tickets was preempted by the

1 ADA); *Blackner v. Cont'l Airlines, Inc.*, 311 N.J. Super. 10, 709 A.2d 258 (N.J.
 2 Super. Ct. App. Div. 1998) (claim for breach of covenant of good faith and fair
 3 dealing is preempted by ADA).

4 **C. THE PLAINTIFF'S CLAIMS OTHERWISE FAIL TO STATE A**
 5 **CLAIM UPON WHICH RELIEF CAN BE GRANTED**

6 If for any reason the Court determines that the Plaintiff's claims for relief are
 7 not preempted in their entirety under the Airline Deregulation Act, the Court should
 8 dismiss Counts One and Two for failure to state a claim upon which relief can be
 9 granted.

10 To establish a claim for breach of contract under California law, Plaintiff
 11 must allege and prove each of the following elements: (1) that a contract existed; (2)
 12 that he performed, or that his nonperformance was excused; (3) that all conditions
 13 precedent to Delta's performance occurred; (4) that Delta breached the contract; and
 14 (5) that Plaintiff's damages were proximately caused by Delta's breach. (*See*
 15 *Acoustics, Inc. v. Trepte Constr. Co.*, 14 Cal.App.3d 887 (1971).)

16 As set forth above, absent from the Complaint is any *factual* allegation that
 17 Delta breached any specific contractual language in allegedly imposing the Mexican
 18 Non-Immigrant Tax on Plaintiff, and failing to remit it to the Mexican government.
 19 But even assuming, *arguendo*, that such a contractual undertaking existed, Plaintiff
 20 has waived his right to enforce it by failing to follow the specific procedures set
 21 forth in the Delta International Contract of Carriage pursuant to which Plaintiff
 22 *could* have availed himself of the specific relief he now seeks.⁷ Specifically,
 23 Plaintiff could have, within one year of the date of travel, furnished Delta proof of

24
 25
 26 ⁷ See Exhibits 1 and 2 to the McClain Declaration (true and correct copies of Delta's
 27 International Contract of Carriage, in effect when Plaintiff traveled to Mexico on
 28 February 15, 2007 and July 25, 2007). The terms of the relevant Rules (90 and 65)
 are the same in both versions.

his exempt status and requested a full refund of the Mexican Non-Immigrant Taxes that he paid. Rule 90(C) of the International Contract of Carriage provides:

Voluntary Refunds, which include any refund made at the request of the passenger for any reason other than those specified in the preceding section, **will be processed subject to the provisions of this section.**⁸

Subsection (C)(2)(b) of Rule 90 goes on to state:

Delta will refund taxes, fees or charges collected upon nonrefundable tickets for international transportation **only where** required by law or **where such taxes were collected in error and the passenger submits evidence of exemption from the tax, fee or charge to Delta in connection with a timely refund request. No request for a refund of taxes, fees, or charges will be processed unless a request for the refund is received by Delta on the written or electronic forms provided by Delta within the time limits specified by this rule.**⁹

In addition, Rule 90(A)(3) provides that “No refunds will be issued on any ticket unless Delta receives a request for the refund and any unused coupons are surrendered to Delta prior to the expiration date of the ticket as defined in Rule 65.”¹⁰ Rule 65, in turn, states that “Tickets expire at midnight on the date of expiration of ticket validity.”¹¹

There is no allegation in the Complaint that Plaintiff attempted to avail himself of these refund procedures within the one-year time period since taking the flights at issue (on February 15 and July 25, 2007) but was unsuccessful in pursuing them. Because Plaintiff failed to follow the procedures in his contract with Delta for seeking a refund of the Mexican Non-Immigrant Tax, his claim for breach of contract fails as a matter of law. (*See, e.g., Talei v. Pan American World Airways,*

⁸ McClain Declaration, Exhibits 1 and 2, at p. 59 (emphasis added).

⁹ McClain Declaration, Exhibits 1 and 2, at p. 60 (emphasis added).

¹⁰ McClain Declaration, Exhibits 1 and 2, at p. 57.

¹¹ McClain Declaration, Exhibits 1 and 2, Rule 65(B)(2), (5).

1 132 Cal.App.3d 904 (1982) (claim for loss of rugs barred by failure to timely
2 present claim in accordance with time limits in tariff); *Moody v. Federal Express*
3 *Corp.*, 368 Ill. App. 3d 838, 865, 858 N.E.2d 918, 923 (2006) ("If Moody were
4 allowed to pursue her retroactive partial refund four years after the delivery, the
5 contractual provisions expressing and relating to FedEx's limit of liability . . . would
6 be rendered meaningless."); *State Farm Fire and Cas. Co. v. United Van Lines, Inc.*,
7 825 F. Supp. 896 (N.D. Cal. 1993) (Shippers bound by 9-month limitations period
8 for filing claim established by carrier's tariff and incorporated in bill of lading, even
9 though shippers did not sign bill of lading).)

10 Plaintiff's failure to exhaust his remedies under Delta's International Contract
11 of Carriage is also fatal to his claim for breach of the implied covenant. (*See Rios v.*
12 *Scottsdale Ins. Co.*, 119 Cal.App.4th 1020, 1028 (2004) (no violation of the covenant
13 of good faith and fair dealing where the plaintiff based her claim on her insurer's
14 improper investigation of her claim for theft loss but the insurance policy at issue
15 provided no coverage for such losses).)

16 **IV.**

17 **CONCLUSION AND REQUESTED RELIEF**

18 For all of the reasons set forth above, Delta Air Lines respectfully requests
19 that this Court dismiss Plaintiff's Complaint and action with prejudice.

20
21 Dated: July 7, 2008

22 Respectfully submitted,

23 SHEPPARD MULLIN RICHTER & HAMPTON LLP

24
25 By

/s/ Philip F. Atkins-Pattenson

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27 DELTA AIR LINES, INC.
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